

REFERENCES - Christian Pennington

I have known Chris Pennington for a number of years and have found him to be positive, innovative and easy to work with graphic designer who, in my opinion is one of the very best in the area. I have worked with Chris directly to develop logos and all accompanied work on various business forms and marketing products at the Eureka Television Group. We have a professional image thanks to Chris!

I have also enlisted Chris' help to develop design elements for my weekly segment series "A Hundred and One Milestones" which is aired on FOX 28 and My Net 33. I have received 2 National Telly Awards for this series and the contribution to my show by Chris definitely helped the overall presentation of the package. He also designed promotional print ads for this show.

Chris would be an asset to any commercial or non-profit entity that is interested in having quality design work developed.

Bill Morrill
Sainte Television Group

From the very beginning, I was impressed with Chris. He approached our projects creatively, but seriously. In the initial meeting he asked important questions about our purpose and the audience we wished to reach. The intelligent questions he asked paved the way for him to capture the spirit of what we were trying to promote almost immediately. He is also connected within the community, which makes it easy to move between promoting your project via television, internet, mail or print. I loved that I could take our business to one place for production and printing of posters, postcards and printing.

Kris Beck
Executive Director
North Coast Dance

After being recommended to Chris Pennington over 12 years ago, I thought he was a perfect fit for marketing my business. It began with the update of my logo which was very outdated. Chris brought many innovative ideas to the table which pointed my business in the right direction. From there we updated all of our marketing collateral and developed a series of ads which carried us throughout the year. To this day I still use Chris's services for many reasons. Chris is always available, very fair and simply knows what he's doing. I would highly recommend his services to anybody.

Vici Gordon
KEY Mortgage

We have been working with Chris for over 11 years, he is an excellent designer. He turns our vision into reality and the outcome is always beyond our expectations. He is a professional and his jobs are always completed in a timely manner. When we are in need of any form of marketing materials, we call on Chris!

Shirley Sobol
St. Bernard's Catholic School
Director of Domestic Admissions/Finance/
Human Resource/Preschool Administrator

Being very satisfied with Chris's work for the past 10 years with my previous business, Video Experience, it seemed only natural to continue the relationship with our recent venture, Go-Go Bistro, a restaurant in the Henderson Center area of Eureka, CA. Chris has been responsible for all of our promotions, from our logo to our menu, posters, ads, signs, table tents and photography. Frequently I will have a short time line for Chris to give me a finished product, but he always comes through, which is why we count on him so heavily to add to our successful growth.

T. Hildebrandt
Go-Go Bistro

Working with Chris Pennington was as exciting as it was productive. He took our ideas, asked questions and made suggestions so the end product met or exceeded our expectations. His attention to detail made the difference between a good and an outstanding product. Chris was responsive, open to change, and helped us learn how best to get our message heard.

Shirley Fuller

Yes on N

The Marina Center

I have worked with Christian on numerous projects where he has designed and created eye-catching promotional pieces for both large and small benefits for KHSU. He is consistently innovative in his design approaches, fair, easy to work with and delivers on time!

Jeff DeMark

KHSU

I have hired Christian Pennington to work on several projects for me in the last three years. Christian did a superlative job – totally professional, creative and on time. I was totally satisfied with his work.

I highly recommend him for any graphic design, marketing or advertising projects.

Paul W. DeMark

College of the Redwoods Director of
Communications and Marketing

Chris Pennington was hired by Lake Shastina Community Services District to generate some designs for us. After expressing our ideas and needs, Chris took our vision and created a fabulous design that works perfectly. He is professional, timely and most of all extremely creative and talented.

Julie Pontoni
Lake Shastina Community Services District